**LEADER OF THE YEAR**

**How to use this template:**

This template is to help you prepare the contents of your entry for the 2025 Customer Excellence Awards. To confirm your participation, you will need to complete the entry submission form [here](https://blueprism.az1.qualtrics.com/jfe/form/SV_bDaCD0h12Q3lYai) and submit it by **March 5, 2025**.

Remember that if elements of your entry are sensitive, please mark them as confidential. Refer to the Submission Guide for additional support, tips and tricks.

**Other information required upon submission:**

Please make sure you have the following information available upon submitting your entry in the submission form.

* What edition(s) / core product(s) and associated add-ons of SS&C Blue Prism you are using
* Your company logo
* Decide if you want to add credit for your win to one of your partners
* Decide how much of your entry you’re comfortable sharing outside of the awards (please see the guidance in the Submission Guide)
* For individual awards
  + Headshot of the nominee
  + Job title of the nominee
  + LinkedIn profile URL of the nominee

**About this category:**

This award celebrates the visionaries of our industry — those who don’t just champion automation but actively shape its future by setting new standards, driving innovation or reimagining what’s possible. This award is open to self or peer-nomination.

Include evidence:

* That the individual is advocating for automation in their industry.
* Examples of how these activities and endeavors have contributed to the wider automation community. (For example, have they aided other organizations? Have they established an operating model or automation framework that’s been adopted elsewhere?).

*We recommend a single nomination per individual, inclusive of peer references and examples.*

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| **1) Tell us more about this individual. What is their career background and what are they currently doing professionally?**  (Max 3500 characters) |
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| **2) What makes this person a visionary within the intelligent automation community? Describe the ways in which they advocate for automation within their industry or the wider automation community.** *For example, this person might have written thought leadership materials, maintained a constant LinkedIn presence promoting the technology and the industry, established local user groups, etc.*  (Max 3500 characters) |
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| **3) How have these activities and endeavors contributed to the wider intelligent automation community?**  *For example, have they aided other organizations? Have they established an operating model or automation framework that has been adopted elsewhere?*  (Max 3500 characters) |
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| **4) Please provide any public examples, or references from peers or colleagues to support your entry.**  (Max 3500 characters) |
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