**SUSTAINABILITY DRIVER**

*Best use of intelligent automation for ESG initiatives*

**How to use this template:**

This template is to help you prepare the contents of your entry for the 2024 Customer Excellence Awards. To confirm your participation, you will need to complete the entry submission form [here](https://blueprism.az1.qualtrics.com/jfe/form/SV_bDaCD0h12Q3lYai) and submit it by **March 5, 2025**.

Remember that if elements of your entry are sensitive, please mark them as confidential. Refer to the Submission Guide for additional support, tips and tricks.

**Other information required upon submission:**

Please make sure you have the following information available upon submitting your entry in the submission form.

* What edition(s) / core product(s) and associated add-ons of SS&C Blue Prism you are using
* Your company logo
* Decide if you want to add credit for your win to one of your partners
* Decide how much of your entry you’re comfortable sharing outside of the awards (please see the guidance in the Submission Guide)

**About this category:**

This award honors customers who use intelligent automation to make impactful changes in support of environmental, social and governance (ESG) initiatives.

Entrants should demonstrate how they use SS&C Blue Prism to contribute to ESG improvements within their organization, customers or suppliers — including the methods and results.

Include evidence:

* How you’re driving positive change in either environmental, social or governance initiatives via automation.
* Examples of automated processes and use cases.
* Evidence of surpassing original goals and delivering additional benefits.

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| **1) Describe your organization’s environmental, social and governance activities and goals.** *What ESG initiatives are currently underway in your organization, and what makes them an important part of your ESG strategy?*  (Max 3500 characters) |
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| **2) How has your organization used intelligent automation to drive ESG initiatives?**  *Please provide specific examples that describe your activity, the results of your ESG initiatives and who has benefited.* (Max 3500 characters) |
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| **3) Which SS&C Blue Prism intelligent automation products are involved in the ESG initiatives and how?** *Please provide details of what products are involved and how they support ESG improvements.* (Max 3500 characters) |
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| **4) How have you met or exceeded your ESG goals using intelligent automation?**  *Please share the impact on your business, customers or suppliers, either on your community or on your organization’s governance. Include success metrics for ESG improvements made.* (Max 3500 characters) |
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| **5) Are you planning to extend your use of intelligent automation in support of ESG goals?**  *Please describe how you plan to use intelligent automation to achieve greater ESG success for your organization, customers or suppliers.*  (Max 3500 characters) |
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