**INNOVATION BRILLIANCE**

*Most innovative solution*

**How to use this template:**

This template is to help you prepare the contents of your entry for the 2025 Customer Excellence Awards. To confirm your participation, you will need to complete the entry submission form [here](https://blueprism.az1.qualtrics.com/jfe/form/SV_bDaCD0h12Q3lYai) and submit it by **March 5, 2025**.

Remember that if elements of your entry are sensitive, please mark them as confidential. Refer to the Submission Guide for additional support, tips and tricks.

**Other information required upon submission:**

Please make sure you have the following information available upon submitting your entry in the submission form.

* What edition(s) / core product(s) and associated add-ons of SS&C Blue Prism you are using
* Your company logo
* Decide if you want to add credit for your win to one of your partners
* Decide how much of your entry you’re comfortable sharing outside of the awards (please see the guidance in the Submission Guide)

**About this category:**

This award showcases customer trailblazers embracing generative AI and artificial intelligence (AI) technologies. We’re looking for creativity in your approach! Are you creating novel solutions and innovative use cases with integrations and extended technologies?

Include evidence:

* That SS&C Blue Prism or the use of SS&C | Blue Prism® Chorus has been essential to solving a specific challenge in your organization.
* Demonstrated use of AI, machine learning, generative AI, natural language processing, etc., to enhance SS&C Blue Prism capabilities.
* Clever and creative uses of SS&C Blue Prism products.

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| **1) Describe how you’ve applied SS&C Blue Prism products to create a new solution or service for your organization.** *Describe the solution in full, explaining where SS&C Blue Prism products and generative AI have been applied, and what makes this use of automation truly unique. Also include how complementary technologies like artificial intelligence, machine learning, natural language processing, etc., are used.*  (Max 3500 characters) |
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| **2) What does this service or solution do? How does it bring value to your organization?** *Does this solution enable you to unlock new revenue streams? Are you able to interact with customers in new ways or improve customer journeys? Tell us why this innovation is so important to your business.* (Max 3500 characters) |
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| **3) What benefits has this new solution brought to your business?** *Explain the quantitative benefits of this innovation. Where possible, please include specific success metrics and examples.*  (Max 3500 characters) |
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| **4) What do these benefits mean for your teams and customers?** *Examine this in detail. If you’ve saved time, where is this time being reinvested? If you’ve saved money, what does this mean for your organization’s bottom line?*  (Max 3500 characters) |
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