**TRANSFORMATIONAL EXCELLENCE**

*Best overall use of intelligent automation*

**How to use this template:**

This template is to help you prepare the contents of your entry for the 2025 Customer Excellence Awards. To confirm your participation, you will need to complete the entry submission form [here](https://blueprism.az1.qualtrics.com/jfe/form/SV_bDaCD0h12Q3lYai) and submit it by **March 5, 2025**.

Remember that if elements of your entry are sensitive, please mark them as confidential. Refer to the Submission Guide for additional support, tips and tricks.

**Other information required upon submission:**

Please make sure you have the following information available upon submitting your entry in the submission form.

* What edition(s) / core product(s) and associated add-ons of SS&C Blue Prism you are using
* Your company logo
* Decide if you want to add credit for your win to one of your partners
* Decide how much of your entry you’re comfortable sharing outside of the awards (please see the guidance in the Submission Guide)

**About this category:**

This award recognizes customers who’ve driven the most impactful digital transformation with intelligent automation. Winners articulate the tangible value SS&C Blue Prism products deliver to their internal teams and customers — highlighting key success metrics and how efficiencies have been reinvested into the business.

Include evidence:

* How automation has scaled across multiple business functions.
* How intelligent automation delivers value that’s otherwise impossible without it.
* The tangible value that is delivered to internal teams and end customers.

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| **1) Describe how intelligent automation has been a key driver for transformation in your organization.**  *How has automation extended, replaced or augmented your existing teams’ capabilities and how does this elevate your ability to execute? Please include specific examples.*  (Max 3500 characters) |
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| **2) What business area has seen the greatest transformation from intelligent automation?**  *Help us understand how these new capabilities have been embraced to create exponential value for the business or new ways of working. This could be within a team, applied to a process or workflow, or even refer to a new service or product implemented with help from IA. Include specific examples; for instance: What can you do now that you couldn’t do before?*  (Max 3500 characters) |
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| **3) What value have you seen as a result of this transformation?** *What value have you seen as a result of this transformation?*  (Max 3500 characters) |
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| **4) What do these benefits mean for your teams and customers?**  *Dig deep here. If you’ve saved time, where is this time being reinvested? If you’ve saved money, what does this mean for your organization’s bottom line?*  (Max 3500 characters) |
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