**RISING STAR**

*Best newcomer to intelligent automation*

**How to use this template:**

This template is to help you prepare the contents of your entry for the 2025 Customer Excellence Awards. To confirm your participation, you will need to complete the entry submission form [here](https://blueprism.az1.qualtrics.com/jfe/form/SV_bDaCD0h12Q3lYai) and submit it by **March 5, 2025**.

Remember that if elements of your entry are sensitive, please mark them as confidential. Refer to the Submission Guide for additional support, tips and tricks.

**Other information required upon submission:**

Please make sure you have the following information available upon submitting your entry in the submission form.

* What edition(s) / core product(s) and associated add-ons of SS&C Blue Prism you are using
* Your company logo
* Decide if you want to add credit for your win to one of your partners
* Decide how much of your entry you’re comfortable sharing outside of the awards (please see the guidance in the Submission Guide)

**About this category:**

This award recognizes new SS&C Blue Prism customers who’ve driven rapid value in their first year of using intelligent automation. Was your implementation of RPA or BPM especially impactful in your business? Did it make a big difference in one area? Did you automate a surprising number of processes in your first year? Or did you do something transformative/innovative?

Include evidence:

* The extent and speed at which the initial goals were exceeded.
* Efficient and demonstrated use of good governance to set foundations for the future.
* Tangible demonstration of short-term achievements.

Please note that this category is reserved for customers having an RPA or BPM program in production for under a year.

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| **1) Describe the business drivers that led you to seek an automated solution at your organization.**  *What specific challenges was your organization looking to overcome? Did they stem from a specific event or circumstance? For example, were you seeking new opportunities and saw automation as a strategic enabler?*  (Max 3500 characters) |
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| **2) Describe your achievements over the last year with intelligent automation. Please provide any success metrics or tangible examples of how you’ve met and/or exceeded your initial goals.** (Max 3500 characters) |
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| **3) Describe any specific considerations or steps you took to make this success possible.** *For example, have you set up a governance program or used the SS&C Blue Prism BPM Professional Services or ROM 2 framework? Did you employ any complementary technologies to help identify and build automations?*  (Max 3500 characters) |
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