



blueprism®

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# Digital Exchange

Consume and Share AI Technology



## ⇒ About the Digital Exchange

The Digital Exchange is a “shop window” for finding and consuming pre-built AI, cognitive, and disruptive technologies. Whether you’re looking to explore your options with a Digital Workforce, up-skill an existing Digital Workforce or share your own cutting-edge technology, the Digital Exchange is for you.

### BUSINESS-LED AUTOMATION MADE EASY

It’s a professional marketplace where thousands of users and 1000+ customers worldwide see the “art of the possible” through turn-key, award-winning technologies, immediately accessible and functional through downloadable apps.

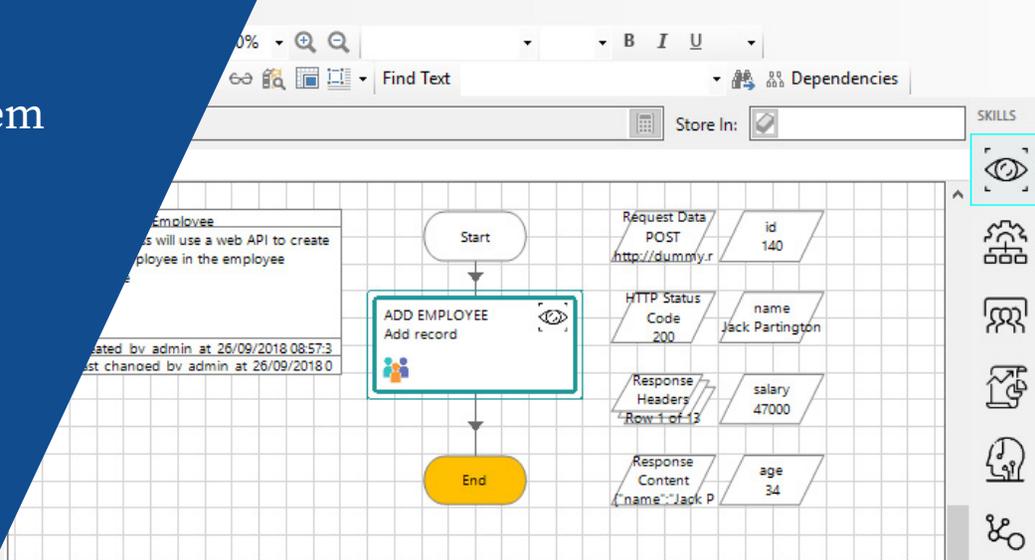
Users can find AI capabilities, in the form of open APIs, and apply to automated processes. Easily connect and integrate Digital Workers and existing systems to create a solid foundation of AI-enabled Intelligent Automation that’s scalable and sustainable.

The Digital Exchange is unleashing the collaborative workplace with a seamless plug and play experience, drag-and-drop functionality, and no coding or development necessary.

[Explore the Digital Exchange](#)

“The strength and growth of the ecosystem enabled by Blue Prism’s DX will become a defining factor in enabling enterprise automation scale and broadening of Blue Prism’s relevance.”

— ELENA CHRISTOPHER, Research Vice President at HFS Research



## Build a Digital Workforce

If you're not prioritizing operational agility as part of digital transformation, you can bet the competition is.

Automation of manual, back office work through AI-driven software like Robotic Process Automation (RPA) reins in cost and improves efficiencies, reduces mistakes and can even disrupt the way you craft customer experiences.

Blue Prism RPA lets people be people, with an integrated, enterprise-level platform that uses the power of AI, machine learning and the cloud to deliver a Digital Workforce that's intelligent, simple to use and scalable.

## Upskill your Digital Workforce

The Digital Exchange makes it easier than ever to instantly deploy the most in-demand AI solutions right from your Blue Prism platform.

Whether you're looking to more efficiently address customer pain through sentiment analysis, extract market intelligence from unstructured data or reduce customer frustration through a virtual assistant, you can, directly through your Digital Workforce.

Plug and play capability makes it easy to download your chosen asset and access it under the matching skill on your Blue Prism platform. Drag and drop functionality lets you integrate the solution you need instantly.

## Share Amazing Technology

Partner with Blue Prism on the Digital Exchange and join the world's most forward thinking companies on the journey to democratize AI.

Your solution will be part of an ecosystem of best-of-breed technologies, promoted to our fast-growing customer base worldwide. The goal is simple: make the consumption of AI-powered solutions fast and easy — and bring emerging tech to life.

The Digital Exchange provides direct access to amazing technologies like yours through downloadable apps or referrals, giving 1000+ customers a turn-key, user-friendly marketplace.

# Meet the Blue Prism Digital Workforce, your competitive advantage.

The union of automation and artificial intelligence – *Intelligent Automation* – is helping businesses worldwide deliver on even bigger promises.

With the help of an AI-powered Digital Workforce, forward-thinking companies are automating tasks and empowering people, increasing efficiencies, boosting productivity and building competitive advantage.

Intelligent Digital Workers reduce busy-work, so you can better address the needs of your employees and your customers, increasing job satisfaction, enhancing creativity and delivering memorable customer experiences.



## INTELLIGENT

Transform the way you drive business value with six digital, intelligent automation skills.

## CONNECTED

An ecosystem of partners connects your systems, staff, processes and other technologies seamlessly. Instantly execute your choice of AI, Machine Learning, Analytics, OCR and more through open APIs.

## EASY TO CONTROL

Place powerful Intelligent Automation and AI capabilities in the hands of your top people. Scale Digital Workers on-demand, while maintaining security and compliance.

# You're intelligent. Shouldn't your Digital Workforce be too?

Your Blue Prism digital team can be equipped with 6 Intelligent Skills – human-like attributes that make delivering true operational agility a breeze.

## KNOWLEDGE AND INSIGHT



Gather information from different data sources and deliver insight with data mining, real time analytics and natural language processing.

## LEARNING



Derive contextual meaning from data sets, recognize workflow changes and adapt with machine learning.

## VISUAL PERCEPTION



Read and understand visual information digitally, using OCR, natural language processing and computer vision.

## PLANNING AND SEQUENCING



Plan workflow and workflow execution with automated process mining. Digital Workers auto-scale as needed.

## PROBLEM SOLVING



Solve logic, business and system problems without intervention, automatically.

## COLLABORATION



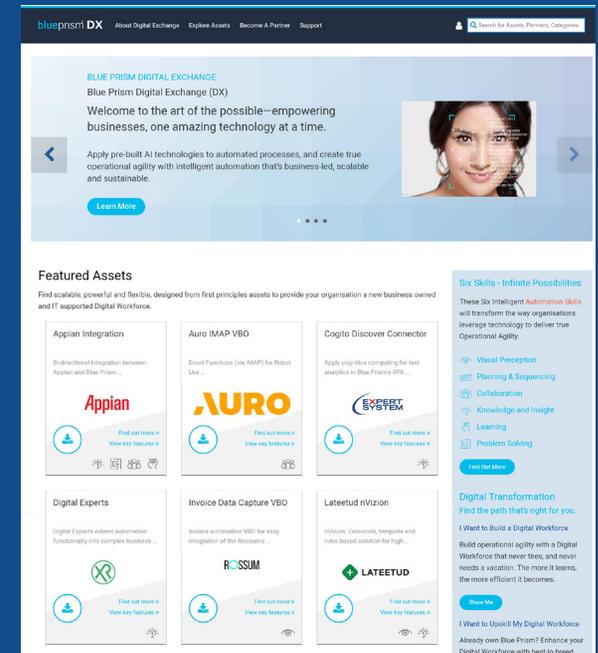
Deploy chatbots and empower employees to interact with Digital Workers, increasing productivity, and enhancing customer service.

# Join the Digital Exchange community

Everyone's talking about AI and the smart solutions that make what we do every day even easier.

Whether it's using Optical Character Recognition (OCR) to identify risk, analyzing digital images via computer vision or simply delivering standout customer experiences faster and without error, staying competitive in business today means having the right technology at your fingertips.

Welcome to the Digital Exchange community – a professional marketplace for consuming and sharing AI technology that's driving greater operational agility and improved business results.



Ready to join the Digital Exchange community? Visit today at [DigitalExchange.BluePrism.com](https://DigitalExchange.BluePrism.com) or learn more about how to empower your people with Blue Prism RPA at [www.BluePrism.com](https://www.BluePrism.com)

## About Blue Prism

As the pioneer, innovator and market leader in Robotic Process Automation (RPA), Blue Prism delivers the world's most successful Digital Workforce. The company's intelligent digital workers provide business leaders with new operational capacity and intelligent skills to automate mission critical business processes, while meeting the requirements of the most demanding IT environments, where security, compliance and scalability are paramount.

Blue Prism provides a scalable and robust execution platform for best-of-breed AI and cognitive technologies and has emerged as the trusted and secure RPA platform of choice for the Fortune 500.

For more information visit [www.blueprism.com](https://www.blueprism.com)

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